

**KOMO TV & KUNS TV with Sinclair Radio of Seattle:
KOMO AM & FM, KVI AM,
& KPLZ FM**

2012 - 2013 ANNUAL EEO PUBLIC FILE REPORT

The purpose of this EEO Public File Report ("Report") is to comply with Section 73.2080(c)(6) of the FCC's EEO Rule. This Report has been prepared on behalf of the Station Human Resources Unit that is comprised of the following stations: KOMO-TV & KUNS-TV and Sinclair Radio of Seattle stations: KOMO(AM), KVI(AM), KPLZ-FM, and KOMO-FM (by virtue of time brokerage) and is required to be placed in the public inspection files of these stations, and posted on their Websites.

The information contained in this Report covers the time period beginning **October 1, 2012 to September 30, 2013** (the "Applicable Period").

The FCC's EEO Rule requires that this Report contain the following information:

1. A list of all full-time vacancies filled by the Stations comprising the Station Employment Unit during the Applicable Period;
2. For each such vacancy, the recruitment source(s) utilized to fill the vacancy (including, if applicable, organizations entitled to notification pursuant to Section 73.2080(c)(1)(ii) of the new EEO Rule, which should be separately identified), identified by name, address, contact person and telephone number;
3. The recruitment source that referred the hiree for each full-time vacancy during the Applicable Period;
4. Data reflecting the total number of persons interviewed for full-time vacancies during the Applicable Period and the total number of interviewees referred by each recruitment source utilized in connection with such vacancies; and
5. A list and brief description of the initiatives undertaken pursuant to Section 73.2080(c)(2) of the FCC Rules.

For purposes of this Report, a vacancy was deemed "filled" not when the offer was extended but when the hiree accepted the job offer. A person was deemed "interviewed" whether he or she was interviewed in person, over the telephone or by e-mail.

The stations represented in this report were the subject of a long form transfer of control application, which was granted on August 7, 2013, and consummated on August 8, 2013. See FCC File Nos. BTCCDT-20130425ACH, BTCCDT-20130425ADN and BTC-20130425AEA.

ANNUAL EEO PUBLIC FILE REPORT

COVERING THE PERIOD OCTOBER 1, 2012 – SEPTEMBER 25, 2013

STATION[S]: KOMO-TV & KUNS-TV and FISHER RADIO SEATTLE STATIONS:
KOMO(AM), KVI(AM), KPLZ-FM, and KOMO-FM

FULL-TIME JOB VACANCIES LIST

Section I: Vacancy Information

	Full-time Vacancies Filled	Recruitment Source of Hiree	Date Position Opened	Date Position Closed	Total # of Interviewees from All Sources for this Vacancy
1	Account Executive (Radio) Req#433	Word of Mouth (ex-employee)	4/23/12	2/11/13	11
2	Freelance Designer (Radio) Req#707	Fisher Communications Website	7/28/12	10/3/12	1
3	Anchor/Reporter (KOMO) Req#721	Agent Referral	7/30/12	10/26/12	6
4	Photojournalist (KOMO) Req#766	Employee Referral	7/17/12	10/26/12	5
5	Announcer (Radio) Req#793	Worth of Mouth	10/11/12	11/14/12	2
6	Producer Senior (KOMO) Req#795	Fisher Communications Website	10/12/12	11/30/12	5
7	Traffic Reporter (KOMO) Req#797	Agent Referral	10/22/12	12/7/12	5
8	Reporter (KOMO) Req#800	Employee Referral	10/25/12	10/30/12	2
9	Photojournalist (KOMO) Req#807	Indeed.com	10/29/12	11/30/12	5
10	Producer Senior (KOMO) Req#811	Employee Referral	10/30/12	1/25/13	3
11	Weekend Anchor/Reporter (KOMO) Req#822	Employee Referral	11/13/12	1/3/13	5
12	Editor (KOMO) Req#834	Fisher Communications Website	12/3/12	12/19/12	4
13	Business Development Specialist (KOMO) Req#849	Fisher Communications Website	1/5/13	2/13/13	5
14	Local Sales Manager (KUNS) Req#851	Fisher Communications Website	1/11/13	4/30/13	7
15	Account Executive (KPLZ) Req#853	Employee Referral	1/11/13	2/4/13	4
16	Assignment Editor -Senior (KOMO) Req#864	Employee Referral	1/15/13	4/2/13	5
17	Anchor/Reporter (KOMO) Req#869	Agent Referral	1/29/13	2/28/13	6
18	NOC Operator (KOMO) Req#873	Employee Referral	2/8/13	3/15/13	4
19	Director (KOMO) Req#877	Fisher Communications Website	2/21/13	3/21/13	7
20	Reporter (KOMO) Req#919	Agent Referral	4/19/13	7/2/13	5
21	Photojournalist (KOMO) Req#929	Employee Referral	5/7/13	6/17/13	6
22	Traffic Reporter (KOMO) Req#930	Agent Referral	5/7/13	6/14/13	5
23	Production Technician (KOMO) Req#972	Employee Referral	6/24/13	7/9/13	5
24	Designer (Radio) Req#973	Employee Referral	6/28/13	7/2/13	3
25	Promotion Assistant (Radio) Req#993	Employee Referral	7/12/13	8/9/13	5

26	General Sales Manager (Radio) Req#996	Employee Referral	7/12/13	8/5/13	2
Total Number of Persons Interviewed during this Period:					123

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COVERING THE PERIOD OCTOBER 1, 2012 – SEPTEMBER 30, 2013

STATION[S]: KOMO-TV & KUNS-TV and Fisher Radio Seattle Stations:
KOMO(AM), KVI(AM), KPLZ-FM, and KOMO-FM

Section II: Recruitment Source Information

	Recruitment Source (Name, Address, Telephone Number, Contact Person)	Total # of Interviewees Referred	Vacancies for Which This Source was Utilized	Did the Source Request the Posting?
1	Agent Referral	15	3,7,11,17,20,22	No
2	Alliance for Women in Media 1760 Old Meadow Road McLean, VA 22102 703-506-6290			No
3	American Broadcasting School 4511 SE 29th Street Oklahoma City, OK 73115 405-672-6511 Michelle McConnell			No
4	http://amfmjobs.com			No
5	Bakersfield College https://www.bakersfieldcollege.edu 1801 Panorama Drive Bakersfield, CA 93305 661-395-4011			No
6	Boise State - Career Center 1910 University Drive Boise, ID 83725 208-426-1000			No
7	Business Careers 1001 4th Ave, Ste 230 Seattle, WA 98154 206-447-7474			No
8	www.CalJobs.ca.gov			No
9	California Chicano News Media Association 3502 Watt Way, ASC Los Angeles, CA 90089 213-740-5263 Julio Moran			No
10	California State University - Bakersfield Career Development Center - 9001 Stockdale Hwy Bakersfield, CA 93311 661-654-2782			No
11	California State University - Chico Journalism Department - Tehama Hall 207 Chico, CA 95929 530-898-4779/Glen Bleske			No
12	Cal State Monterey Bay - Career Development 100 Campus Center Bldg. 44 Seaside, CA 93955 831-582-3845			No
13	Centro Latino Americano 944 West 5th Ave Eugene, OR 97402 541-687-2667/Roxanne Franco			No
14	City University - Career Planning & Placement 11900 NE First St. Bellevue, WA 98005 425-709-7606 Stephanie Mapelli			No

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Section II: Recruitment Source Information

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15	Central Washington University - Career Center 400 E University Way Ellensburg, WA 98926 509-963-2446 Noella Wyatt			No
16	Central Washington University - Dept. of Comm - 400 E University Way Ellensburg, WA 98926 509-963-2446 Robert Fordan			No
17	Central Washington - Employer Recruitment - 400 E University Way Ellensburg, WA 98926 509-963-2446			No
18	Central Washington University Film & Video Studies - 400 E University Way Ellensburg, WA 98926 509-963-2446 Michelle Ogden			No
19	Collective Talent 26150 Hersheyvale Franklin, MI 48025 info@michaelsmedia.com http://www.collectivetalent.com			No
20	Colorado Broadcasters Association P.O. Box 2369 Breckenridge, CO 80424 970-547-1388			No
21	Confederated Tribes 1245 Fulton Ave Coos Bay, OR 97420 541-888-9577/Tim Cummins			No
22	Craigslist.org 1381 9th Ave San Francisco, CA 94122 800-664-0633			No
23	Department of Labor - Idaho 317 W Main Street Boise, ID 83735 208-332-3570			No
24	Eastern Washington University Media & Film - 104 RTV Building Cheney, WA 99004 509-359-6390 Pam Bumpas			No
25	Edmonds Community College 20000 68th Ave W Lynwood WA 98036 425-640-1808			No
26	Emerson College 120 Boylston Street Boston, MA 02116-4624 617-824.8500 www.emerson.edu			No
27	Employee Referral	36	1,2,3,4,6,8,9,10,11,13,14,15,16,17,18,19,20,21,22,23,24,25,26*	No

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28	Employment Security Department Worksource 919 SW Grady Way, Ste 125 Renton, WA 98057 206-205-3504 Benjamin Castilla			No
29	Employment Security Department Worksource Yakima WA 509-574-0163 Carol Cauthron ccauthron@esd.wa.gov			No
30	Employment Security Department - Worksource 1530 Stevens Walla Walla, WA 99362 509-527-1811			No
31	The Evergreen State College - 2700 Evergreen Parkway Olympia, WA 98505 360-867-6000			No
32	Fisher Communications Website	42	1-25*	No
33	Gonzaga University - Career Center 502 East Boone Ave Spokane, WA 99258 509-328-4220			No
34	google.com search	1	21	No
35	Grays Harbor College 1620 Edward P Smith Drive Aberdeen, WA 98520 360-532-9020			No
36	Green River Community College 12401 SE 320th Street Auburn, WA 98092 253-833-9111			No
37	Heritage University 3240 Fort Road Toppenish, WA 98948 888-272-6190			No
38	Idaho State Broadcasters Association 1674 Hill Rd, Ste 3 Boise, ID 83702 208-345-3072			No
39	Idaho State University 921 South 8th Avenue Pocatello, ID 83209 208-282-0211			No
40	Illinois Center for Broadcasting 455 Eisenhower Ln S, Ste 200 Lombard, IL 60148 630-916-1700 Dave Cogozzo			No
41	indeed.com	11	9,10,12,16,17,18,19,21,23,24*	No
42	International Women's Media Foundation 1625 K Street NW, Ste 1275 Washington, DC 20006 202-496-1992			No

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	Recruitment Source (Name, Address, Telephone Number, Contact Person)	Total # of Interviewees Referred	Vacancies for Which This Source was Utilized	Did the Source Request the Posting?
43	ITT Technical Institute - 12720 Gateway Drive, Ste 100 Seattle, WA 98168 206-244-3300 Julie Wiese			No
44	http://us.jobrapido.com			No
45	http://www.job-search-engine.com [JuJu]			No
46	KOMO Internal Promotion/Transfer Candidate	5	7,11,14,15*	
47	KOMO Website			No
48	Kern County Career Services Center 1600 E Belle Terrace Bakersfield, CA 93307 661-325-4473			No
49	Kern County Hispanic Chamber of Commerce 231 H Street Bakersfield, CA 93304 661-633-5495 Beth Carter			No
50	Lake Washington Technical College 11605 132nd Ave NE Kirkland, WA 98034 425-739-8100			No
51	Lane Community College Career & Employment Services 4000 East 30th Ave Eugene, OR 97405 541-463-3000/Teresa Hughes			No
52	Lane Community College Media Arts & Technology Employment Services 4000 East 30th Ave Eugene, OR 97405 541-463-3000			No
53	Laurel Hill Center 2145 Centennial Plz Eugene, OR 97401 541-485-6340			No
54	Lost Remote Seattle/New York tips@lostremote.com or ads[at]lostremote.com			No
55	MediaLine P.O. Box 51909 Pacific Grove, CA 93950 800-237-8073			No
56	http://www.mediastars.tv			No
57	Monster.com			No
58	Montana Broadcasters Association HC 70 Box 98 Bonner, MT 59823 406-244-4622			No

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Section II: Recruitment Source Information

	Recruitment Source (Name, Address, Telephone Number, Contact Person)	Total # of Interviewees Referred	Vacancies for Which This Source was Utilized	Did the Source Request the Posting?
59	Mount Hood Community College Job Placement Center 26000 SE Start Street Gresham, OR 97030 503-491-6422/Christy Weigel			No
60	National Association of Broadcasters Job Board 1771 N Street N Washington, DC 20036 202-429-5300			No
61	National Association of Hispanic Journalists 529 14th St, Ste 1000 Washington, DC 20045 202-662-7145 Joseph Torres			No
62	National Hispanic Media Coalition 2514 S Grand Ave Los Angeles, CA 90007 213-743-6988			No
63	National Lesbian and Gay Journalists Association 2120 L St NW, Ste 850 Washington, DC 20037 202-906-9885			No
64	National Press Photographers Association [NPPA] 3200 Croasdaile Dr Ste 306 Durham, NC 27705 919-383-7246 info@nppa.org			No
65	NEMSPA National Office Layton, UT 84041-9128 PO Box 2128 Phone: 877.668.0430			No
66	Nevada Broadcasters Association 1050 East Flamingo Road, Ste S-102 Las Vegas, NV 89119 702-794-4994			No
67	NW Asian Weekly & Seattle Chinese Post 412 Maynard Ave S Seattle, WA 98104 206-223-5559/Carol Vu			No
68	Northwest Employment Listings 9315 Gravelly Lake Rd, Ste 204 Lakewood, WA 98499 253-588-6187/Tina Hathaway			No
69	Oregon Association of Broadcasters 7150 SW Hampton St Portland, OR 97223 503-443-2299 Bill Moore			No
70	Oregon Employment Department 875 Union St. NE Salem, OR 97311 800-237-3710			No

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71	Pacific Lutheran University 12180 Park Avenue S Tacoma, WA 98447 253-531-6900			No
72	Portland State University 1825 SW Broadway Portland, OR 97201 503-725-3000 or 800-547-8887			No
73	RegionalHelpWanted.com, Inc. 6465 Greenwood Plaza Blvd Suite 400 Centennial, CO 80111 800-365-8630 www.RegionalHelpWanted.com			No
74	Seattle Central Community College Woman's Programs - 1701 Broadway Seattle, WA 98122 206-587-3800			No
75	Seattle University - Albers Placement Center 900 Broadway, Pigott 331 Seattle, WA 98122 206-296-5687/Carla Blaschka			No
76	Seattle University - Career Services 900 Broadway Seattle, WA 98122 206-296-5687			No
77	Seattle University - Communications Department 900 Broadway Seattle, WA 98122 206-296-5687/Jeff Philpott			No
78	http://www.simplyhired.com			No
79	http://socialsmashed.com			No
80	South Seattle Community College Career Services 6000 16th Ave SW Seattle, WA 98106 206-762-3980			No
81	www.stationindex.com/tv			No
82	Texas A&M University College Station, Texas 77843 979-845-3211			No
83	The Art Institute of Portland 1122 NW Davis Street Portland, OR 97209 503-228-6528 Tafflyn Williams			No
84	The Art Institute of Seattle - Video Production 2323 Elliot Ave Seattle, WA 98121 206-239-2337/Don Schaab			No

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85	The Art Institute of Seattle 2323 Elliot Ave Seattle, WA 98121 206-239-2337 Jennifer Abramski			No
86	The Imagen Foundation 18034 Ventura Boulevard, Ste 261 Encino, CA 91316 626-376-9751			No
87	The Leadership Institute 1101 N Highland Street Arlington, VA 22201 703-247-2000			No
88	Treasure Valley Community College 650 College Blvd. Ontario, OR 97914 541-881-8822			No
89	TVJobs.com P.O. Box 4116 CA 92502 Oceanside, 877-988-9808/Mark Halloway	9	4,5,11,12,18,19,21,23*	No
90	University of Idaho - Career Center - 3059 F National Fish Hatch Rd Hagerman, ID 83332 208-837-9096			No
91	University of Idaho - School of Journalism 3059 F National Fish Hatch Rd Hagerman, ID 83332 208-837-9096/Glen Mosley			No
92	University of Oregon Career Center 1585 E 13th Ave Eugene, OR 97403 541-346-1000			No
93	University of Oregon - School of Journalism 1585 E 13th Ave Eugene, OR 97403 541-346-1000/Bill Morrill			No
94	USC - Annenberg School for Communication & Journalism Los Angeles, CA 90089 213-740-2311			No
95	Utah Broadcasters Association 1600 S Main Street Salt Lake City, UT 84115 801-486-9521			No

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96	UW Career Center Box 353740 Seattle, WA 98195 206-543-8860			No
97	UW - Communications Undergrad Advising Box 353740 Seattle, WA 98195 206-543-8860/Diana Smith			No
98	Washington State Association of Broadcasters Job Bank 724 Columbia St. NW, Ste 310 Olympia, WA 98501 360-705-0774			No
99	Washington Vocational Services 22316 70th Ave W, Ste D Mountlake Terrace, WA 98043 425-774-3338/P. Bouwer			No
100	Western Washington Indian Employment 3701 6th Ave #4 Tacoma, WA 98406 253-879-9066			No
101	Whitworth College Career Planning & Placement 300 W Hawthorne Rd, MS 4309 Spokane, WA 99251 509-777-1000/Gordon Jacobson			No
102	Word of Mouth	4	1,5,13,26*	No
103	WSU - Edward R. Murrow School of Communications 226 Murrow Center Pullman, WA 99164 509-335-3068/Glenn Johnson			No
104	WWU - Career Services Center Bellingham, WA 98225 360-650-3240 Tina Loudon			No
105	WWU - Dept. of Communications Bellingham, WA 98225 360-650-6870 Ann Dwyer			No
106	www.youtube.com			No
Total Interviewed:		123		

* Denotes posting of vacancy on job board www.broadbean.com

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STATION[S]: KOMO-TV & KUNS-TV and FISHER RADIO SEATTLE STATIONS: KOMO(AM), KVI(AM), KPLZ-FM, and KOMO-FM

Section III: Narrative Description of Initiatives undertaken during this year. (Include dates of job-fairs, names of station employees who attended and short description of activities that occurred, etc.)

COMMUNITY EVENTS:

Society of Environmental Journalists: Board Mtg & Station Tour: 4/27/2013 Reporter, Jeff Burnside led this group of 15 people in a meeting held at the station along with a tour of the facilities.

Weather Education Day: 6/5/2013 Steve Pool, KOMO Weather Anchor was requested to be a Guest Speaker at Safeco Field (MLB Team Mariners) to educate about the forces of weather and the impact on our environment and daily lives, including baseball.

EDUCATIONAL INITIATIVES:

Guest Speaker at Green River Community College on 5/22/13. KOMO Research Director, Tyler Henebry spoke on their campus at their request. Discussed with the broadcast students about TV audience measurement and also TV careers in general.

Community Ascertainment Meetings 2013: Attended by Stephanie Rogerson (Executive Assistant to VP GM KOMO Station) to gather new and important information within the community of broadcasters within the DMA. Dates attended: November 7, 2012; December 7, 2012; January 9, 2013; February 6, 2013; April 3, 2013 (KOMO Sponsored); May 1, 2013

Weather Presentations at local Seattle Elementary Schools: Presented by KOMO Weathercaster, Shannon O'Donnell during the Spring Quarter of 2013
Schools Participating: Bennett Elementary, Bellevue, WA; Eastgate Elementary, Bellevue, WA; Wellington Elementary, Woodinville, WA; Westgate Elementary, Edmonds, WA; Bryant Elementary, Seattle, WA; Laurelhurst Elementary, Seattle; Lowell Elementary, Seattle, WA; The Bertschi School, Seattle, WA

MINORITY SCHOLARSHIPS:

Fisher Communications, Inc. is committed to a diverse workforce. In conjunction with higher educational institutions, Fisher provides annual scholarships for minority college students majoring in Broadcasting, Journalism or Marketing through the Fisher Scholarship for Minorities and the Thomas Durgan Minority Scholarship funds. Station has the opportunity to nominate and assist in the recruiting efforts for scholarship candidates. Committee member names involved in the process are listed below:

Name	Title	Company
Deanna Heinrich	HR Director	Fisher Corp
Kellie Landry	HRIS Specialist	Fisher Corp
Nicolle Strong	Legal Assistant	Fisher Corp
Brittney Perreault	Programming Coordinator	Fisher Radio
Maria Lara	Administrative Assistant	KBAK
Karin Lakey	Traffic Manager	KBOI
Ivan Garcia	Anchor	KIMA/KEPR/KUNW
Robin Wojtanik	News Director	KIMA/KEPR/KUNW
Ann Fickenwirth	Operations Administrator	KLEW
Jamie Mendez	Anchor	KOMO
Mary Nam	Anchor	KOMO
Teresa Gonzalez	Anchor/Reporter	KOMO
Connie Williamson	Station Manager	KVAL/KCBY/KPIC
Anne Olson	Executive Assistant	KVAL/KCBY/KPIC

This year the company had 21 qualified applicants for the scholarship and awarded a total of \$13,525.

INTERNSHIPS:

Television News, Production, Programming, Creative Services, Sales and Radio Programming, News Radio, Graphic Design, Promotions, and Sales Internship Program:

The station partnered and recruited from Community Colleges and State Universities for our year round internship program. The internship typically runs 3-4 months long. During this reporting period, the station's Television/Radio groups had a total of 22 paid interns.

JOB FAIRS:

In 2012, the station was represented on 10/10/12 where Rich Roberge, Sales Manager and Marina Frykholm, Sales Promotions Coordinator attended the Jobbernaut Job Fairs held at the Seattle Center. The fair was sponsored by Jobbernaut. Rich and Marina informed participants about careers in broadcasting and local community information.

Veterans Career Fair: Attended by Fisher Communications Corporate personnel; Tina Bagwell (HR Manager) and Megan Burcham (Recruiting Coordinator) on 11/7/2012. The station had an opportunity to connect with transitioning Military personnel about the broadcast industry as well as learn about resources for networking events.

University of Washington -Sales Career Connection Fair: 4/11/2013 Attended by Fisher Communications Corporate personnel; Megan Burcham (Recruiting Coordinator) and by KOMO TV Local Sales Manager, Troy Hill. Both connected with students on the broadcast industry jobs and open available full time TV Sales positions.

Edmonds Community College & Central Washington University: 5/1/2013 Attended by Fisher Communications Corporate personnel; Megan Burcham (Recruiting Coordinator) and by the KOMO Radio Sales Assistant, Jennifer Hope. Both connected with students on the broadcast industry jobs and open available full time Radio Sales positions.

